

## Appendix A: General Questionnaire

Please, fill up this form.

1- Is the weather information very important and useful in your daily life?

Totally agree

Partially agree

Neither agree nor disagree

Partially disagree

Totally disagree

2- Which one of media you mostly use to receive weather information?

Radio  Television  Internet  Mobile device

3- Would you like to receive weather information via maps and visually?

Totally agree

Partially agree

Neither agree nor disagree

Partially disagree

Totally disagree

4- Is it essential to improve the visual presentation of TV weather maps?

Totally agree

Partially agree

Neither agree nor disagree

Partially disagree

Totally disagree

## Appendix B: User Testing Questionnaire

Our research is aiming towards evaluating cartographic aspects of TV Weather Maps.

Please help us by filling up this form. Notice to the examiner's explanations and follow this instruction:

- Watch the media file including four TV weather reports. Please pay attention to the maps of weather reports.
- Fill out the form by checking one box per channel. Your answers are ranking the videos in order of Very Poor, Poor, Average, Good and Excellent from 1 to 5.

Very Poor 1

Poor 2

Average 3

Good 4

Excellent 5

1- To what extent the background of maps facilitates finding different locations?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

2- To what extent the background of maps facilitates comprehending the weather information?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

3- To what extent the boundaries represented on maps facilitates finding different locations?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

4- The order of representing different areas effects finding different areas. Do you agree?

Yes  No

5- To what extent the order of representing different areas is observed proper and makes finding different areas easy?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

6- To what extent the amount of zoom and view distance facilitates finding different areas?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

7- How enough was the display time of each scene to find the locations and to get the weather information?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

8- To what extent have you reached the weather information (e.g. temperature, weather condition, etc.) about different cities?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5

9- To what extent the direction and speed of the movements on the maps of France24 and PressTV were suitable enough not to distract your concentration?

France 24					Press TV				
1	2	3	4	5	1	2	3	4	5

10- To what extent the overview map of the PressTV facilitates finding different locations?

Press TV				
1	2	3	4	5

11- Please rate the TV weather maps on your overall satisfaction?

BBC					Euronews					France 24					Press TV				
1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5